

aqua-tools PR Activity Report FEBRUARY 2018

Activity	Description/Actions	Result
Editorial Content: research, writing, approving, selling-in and distribution	ISO and AT to develop BW monitoring guidelines	Press Release approved and released 14 February 2018
Editorial Content: research, writing, approving, selling-in and distribution	Canada orders B-Qua	Press Release awaiting approval
Industry Award nominations	Submitted proposals to Seatrade Awards	Awaiting info from organisers.
Media Relations	Fielded and dealt with information requests from Paul Gunton - Riviera Media	Completed
Social media content	Linked and tweets	ongoing
Telecons	Regular contact with CM and team relating to campaigns etc	Ongoing
Cuttings and Coverage reports	Monitoring of coverage related content	Completed and ongoing.

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